

Sumaiya Asghar

(248) 550-5713 • sumaiya.ux@gmail.com • www.linkedin.com/in/sumaiyaasghar/ • <https://sumaiyaasghar.com>

EDUCATION

Michigan State University, East Lansing, MI

April 2024

College of Arts & Letters, Broad College of Business

Bachelor of Arts I, User Experience Architecture & Bachelor of Arts 2, Supply Chain Management

Major GPA: 4.00/4.00; Cumulative GPA: 4.00/4.00

EXPERIENCE

The Home Depot, Remote

March 2026 – Present

User Experience Designer II

- Leading the redesign of the company's single source of truth for fulfillment configuration, replacing a legacy tool with a modern web application that reduces process time by 50% and ensures accurate deliveries to ensure customer satisfaction

User Experience Designer I

June 2024 – March 2026

- Collaborated with balance team of product managers and engineers daily in an agile environment to deliver end-to-end solutions from discovery through design handoff
- Introduced new design patterns, interaction models, and flows to simplify complex inventory workflows, improving usability and efficiency for thousands of internal users
- Drove the end-to-end UX process, from user research, journey mapping, and information architecture to wireframes, prototypes, and usability testing, ensuring data driven design decisions that balance user needs and business goals

User Experience Intern

May 2023 – August 2023

- Designed and developed a real-time delivery tracker through a full design thinking process, encompassing user research, storyboards, wireframes, low-fidelity and high-fidelity designs, and prototypes in Figma
- Led user research efforts conducting 50+ interviews, surveys, and usability tests to uncover insights and improve user satisfaction by 80%
- Integrated user feedback into iterative designs to improve product usability, accessibility, and overall performance
- Utilized expertise in visual design principles like color theory, typography, imagery, and composition to craft elements that fostered a strong sense of connection between users and engaging experiences

Boosted Biz, Remote

September 2022 – May 2023

UI/UX Design Intern

- Created design from scratch for a startup product, from user flows and wireframes to high-fidelity prototypes of homepage and design tool using Figma
- Collaborated closely with CEO to align vision, resolve design pain points, and implement user centered solutions
- Delivered 80+ responsive desktop and mobile interfaces, ensuring consistency within design systems and scalability for future development

ACTIVITIES & SKILLS

Saans Pilates & Wellness Studio, *Social Media Manager*

July 2025 – Present

Kalsho Education & Youth Services, *Digital Content Creator*

March 2025 – Present

HTML, CSS, JavaScript, Python, *Beginner*

Adobe Illustrator/Photoshop/Lightroom, Figma, *Skilled*

Urdu, Punjabi, English, *Fluent*